



6 Month Online Marketing & Data Analysis

(DYSOM2906)

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

This is a company whose products are in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.

Role

Reporting to the Country Manager, this role focuses in the analysis of web data for the implementation of Marketing strategies as well as an important component of communication and understanding of the needs of the Sales Department in order to establish suitable Marketing actions.

Duration

6 months

Location

Sandyford, is a suburb of Dublin, located in Dún Laoghaire–Rathdown county, Ireland. A major part of Sandyford today is composed of the Sandyford Industrial Estate and related developments.

Languages

Fluent in written and spoken English.

Start date

July/August 2016

Tasks

- Development of Online Marketing Strategies
- Data Analysis
- Communication with the Sales Department in order to understand their needs
- Events support
- Communication with multiple project owners
- Support direct growth

Personal Skills

- Analytical skills
- Excellent communication skills
- Online Marketing and Online Business skills is a plus
- "Can-do" attitude
- Fast learner
- Good internet research skills
- Excellent telephone manner
- Ability to use Microsoft Office
- Good organisation
- Ability to work on own initiative

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **(DYSOM2906)** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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