



6 Month Marketing and Research Internship

AXOMA1904

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

The host company is a privately owned and self-funded, combining over 60 years' of experience in the financial technologies and market data sectors. The company delivers knowledge based software and service solutions to help manage resource heavy market data administrative functions. The host company uses a range of experience and knowledge which enables them to build products and provide services that simplify their market. This then allows the host company to understand the customer's problems and come up with customised solutions to solve them.

Role

They are looking for a marketing and sales intern with the responsibility for helping accelerate the company's growth in Europe. This will be an interesting role covering many aspects of marketing to help the business build a systematic approach to generating new business. The role would particularly suit Business IT or Business Management students who are interested in seeing and experience the growth of a Belfast tech company. There will be some occasional travel to the company's office in London for both marketing and client meetings.

Duration

6 months

Location

Belfast is the capital and largest city of Northern Ireland. Very dynamic city with a population of 300 000.

Languages

English level should be B2/C1 at least.

Start date

As soon as possible.

Tasks

- Research of potential markets in order to expand the company's database.
- Brand awareness
- Assist the business on how to make use of the latest digital marketing
- Review of the company website including creation of copy for upload
- Grow and manage the current contacts database
- Set up an e-mail marketing campaign
- Maximise any on-line opportunities that may benefit the business, e.g. blogs, forums, etc
- Web statistics reporting and research into our on-line effectiveness
- Maintaining an up to date library of marketing material
- Ensuring that the marketing budget is used wisely
- Potential trips to London in order to visit customers and to develop meetings

Personal Skills

- Business IT / Business Management / Marketing / Communication studies or similar
- Have an understanding of digital marketing and social media platforms.
- Good analytical and problem solving skills.
- Excellent personal organisation and business administration skills.
- Strong IT skills
- Strong verbal and written communication skills
- Enthusiastic and motivated individual keen to contribute to the growth of the business
- Confident, proactive and source of proposals
- Outgoing, approachable and fast learning

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **AXOMA1904** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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