



6 Month Automotive Engineering – Research and Market Analysis

(CASRM0803)

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or **European Student Placement Agency** is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month.**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: <http://www.espauk.com/>

The Host Company

Our client is a **world leader in the field of automotive and industrial lubricants**. The company is headquartered in the UK and operates directly in over 40 countries, employing approximately 7,000 staff worldwide. It works closely with leading industry automotive OEMs (Original Equipment Manufacturers). And its network extends throughout 140 countries, partnering with over 2000 distributors and agents.

As an industry leader, they are constantly striving for excellence by creating products that meet the precise needs of their customers. They thrive on breaking records. Pushing their company into the future and beyond.

Currently the company is working on a new revolutionary technology that marks one of the most significant oil change innovations in automotive history. A system which offers manufacturers and motorists three primary benefits in CO₂ reduction, sustainability and servicing.

Role

The host company seeks to recruit a **motivated and enthusiastic Automotive / Mechanical Engineer**, with an interest in specific Markets Analysis and Products Development, who will **support the team** working in the **planning**, and **offer development** area.

The right candidate will be **working and learning alongside a highly dynamic team**, who will provide **excellent training** along the way as to develop skills in a support position in the Market Research and Business Development field.

The daily role will include the intern **researching new markets and applications**, with the main aim of identifying new customers/stakeholders, for the company's new revolutionary product.

The right candidate will **work on challenging assignments** and **receive the necessary training and development** for a successful and rewarding internship.

The successful candidate will **work and communicate in a team dedicated to innovation and new solutions development**. Therefore, a high level of flexibility will be required to adjust to the quality standards required for real world application of the company's product.

Duration and start date

6 months, starting as soon as possible

Location

The internship will take place in the **incubator start up office near Reading** with some time being spent at the global research and development centre, also near Reading (20 min's train distance from London).

Languages

Fluent in written and spoken **English (C1/ C2)**

Tasks

- **Undertake market research** to define target prospects for business-generation campaigns along defined vertical sectors or target product groups
- **Proactively research and develop** an appropriate level of Customer business intelligence & requirements
- **Analysis of data** to find all the most strategic and exciting opportunities that are out in the market
- **Support** in drafting/analyzing budget plans, Business Model plans, etc.
- Manage work to **support the business development** team in achievement of the technology adoption plan
- Responsible for **providing critical insights** into the markets and customers identified, including technology strategy, vehicle product plans, adoption rates and organization charts

Personal Skills

Essential:

- **Master's degree** or equivalent in **engineering** disciplines (**Mechanical / Automotive** or related, e.g. Motorsport)
- Strong interest in the field, with **knowledge** on how **vehicle platforms** work
- Knowledgeable and **competent user of MS Office Pack** (particularly **Excel**)
- Previous experience in a Marketing/Business/Engineering Environment
- Work experience in a technology related field
- Self-starter with strong research capabilities

Desirable:

- Organized, adaptable, team player
- Positive and enthusiastic with ambition to drive the business forward
- Ability and desire to learn new systems and processes

How to apply

Please, send an email to apply@espauk.com with the reference code **CASRM0803** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.