



6 Month Business Development & Marketing Internship

ENTBD0202

PLEASE READ CAREFULLY BEFORE CONTINUING.

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

Global research and advisory organisation specialising in IT Asset and Service Management with the ambition of become number one on-line destination for IT Asset Management and IT Service Management professionals. Their largest audiences are in the USA, UK, Northern Europe, India, Canada, Germany and Australia. The company has experience high growth and seeks further growth and expansion.

Role

The successful candidate will be responsible for international business development and marketing, creating brand awareness and approach potential audience/clients daily. Working in a small team, you will have exposure to all elements of marketing as opposed to a narrow vertical set.

Duration

6 months

Location

Swindon, Wiltshire. Swindon is a large town located 64km far from Bristol and 130km to London. The town offers many festivals and is home to important museums and cultural institutions. It is also distinguished for its football and motors sports as well as its green spaces and good communication networks.

Languages

English should be B2/C1 at least

Start date

March/April (or when the right applicant is ready to start)

Tasks

- Market research of potential clients
- Generate a list of prospects for client business development
- Contact potential clients
- Managing deal activities, and sales pipeline
- Create brand awareness
- Administrative work
- Assist in the development and implementation of the marketing plans to grow the volume of the business

Personal Skills

- Good internet research skills
- Excellent telephone manner
- Ability to use Microsoft Office
- Good organisation
- Ability to work on own initiative
- Interest in IT
- Enthusiastic and motivated individual keen to contribute to the growth of the business

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **ENTBD0202** attaching your CV as a pdf file. A cover letter is always helpful.

Are you eligible?

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