



## 6 Month Marketing Assistant Internship

DATMA1401

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: [www.espauk.com](http://www.espauk.com)

## The Host Company

The company is a **market leader in data quality and matching software**, is ideally positioned to meet the specific data requirements of firms operating in the financial sector as they prepare for emerging regulations. They provide sophisticated tools to help financial institutions get their data in order and quickly respond to new standards. They offer agile data quality and powerful matching software for reference, entity and instrument data.

## Role

The Intern will be part of a team providing support for marketing activities within the company and will report to the Marketing Manager and Business Development Manager. You will work on a **wide range of marketing activities** as related in the tasks below.

## Duration

6 months. Possibility of getting the job after the internship.

## Location

Belfast is the capital and largest city of Northern Ireland. With a population of 300 000 it is a very dynamic city.

## Languages

Good written and spoken English (C1).

# Start date

February/March 2016

## Tasks

- **Events:** assist in the organisation of live trade events, webinars and other networking events. You will also have the opportunity to attend to some of these events.
- **Sales support:** lead generation and sales materials support including presentations
- **Email Marketing:** use MailChimp to create and distribute email marketing distributions. This will involve management of the email prospect list.
- **Marketing collateral:** creation/updates of marketing collaterals such as product sheet, case study, whitepaper, presentation...
- **Website:** content management, updates, use of Google analytics, monthly reports, SEO / SEM.
- **Social Media** management of the following accounts: LinkedIN, Google+, Twitter, Youtube.
- **Other tasks**

## Personal Skills

- Degree in Marketing or other Marketing-related course including digital marketing knowledge
- IT literate, good knowledge of Word, Excel and PowerPoint.
- Creative, with design abilities. Photoshop and WordPress skills highly desirable.
- Confident, proactive and source of proposals
- All-rounder, flexible in relation to type of work assigned

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [apply@espauk.com](mailto:apply@espauk.com) with the reference code **DATMA1401** attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.