



## 6 Month Retail Marketing & Project Management, Swedish/Danish Speakers Internship

**(DYSRE2511)**

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: [www.espauk.com](http://www.espauk.com)

## The Host Company

Company whose products are in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.

## Role

The host company is looking for someone to help support with the implementation of the marketing strategy for 2016 across specific markets (Denmark and Sweden). Working closely with the Marketing Manager, you will undertake projects and activities that will focus mainly on retail marketing and driving the live events programme. There will be an opportunity to gain experience in new product launches, in-store execution, agency and budget management, PR and Social Media.

## Duration

6 months

## Location

Malmesbury, a market town and civil parish in the southern Cotswolds in the county of Wiltshire, England. The position will involve travel to home market, i.e. Demark or Sweden.

## Languages

**Native language should be Swedish or Danish**

English should be B2/C1

## Start date

January 2016

## Tasks

- Support with NPD launches across retail, including the management and delivery of point of sale for specific markets and acting as first point of contact for production agency.
- Contribute towards the live events strategy. Manage projects through from concept to delivery, ensuring all stakeholders are accountable for their contributions to the project.
- Liaise with PR and Social Media team on a weekly basis to ensure annual activity plan is being adhered to.
- Work closely with Marketing Manager and Distributor to ensure all projects are up to date and provide marketing support to Distributor where required. Escalate issues when required, which might compromise delivery of marketing plans and make recommendations to resolve them.
- Support team with translations when required.
- Support Marketing Manager to ensure all marketing spend is accounted for and budgeted correctly.

## Personal Skills

- Strong communication skills
- Previous project management experience
- Attention to detail and a responsive attitude
- Organised and deadline orientated
- Good at prioritising and calm under pressure
- Ability to adapt quickly to changes and flexibility
- Prepared to travel to market as required
- Retail experience is desirable but not a must

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [apply@espauk.com](mailto:apply@espauk.com) with the reference code **(DYSRE2511)** attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents.